

**FOR IMMEDIATE RELEASE, PHILADELPHIA, PA**

**"The Second Trauma" Documentary Screening: Unveiling the Hidden Realities of Gun Violence News Reporting in Philadelphia**

*PHILADELPHIA, PA – April 17, 2024* – The Logan Center for Urban Investigative Reporting at Temple University and the Philadelphia Center for Gun Violence Reporting announce the screening of their co-produced documentary, "The Second Trauma", scheduled for April 17, 2024 from 7-9PM.

In today's fast-paced media landscape, coverage of traumatic events often prioritizes sensationalism over empathy, leaving behind a trail of grief and fear. Reporters and journalists, driven by deadlines and the need for attention-grabbing content, may inadvertently contribute to this cycle, perpetuating narratives that lack depth and offer little hope or solutions.

"The Second Trauma," a powerful 25-minute documentary led by gun violence survivor Oronde McClain, takes viewers on a journey to the heart of Philadelphia, where communities are grappling with the devastating impact of record-setting violence. Through intimate interviews and raw emotion, Philadelphians share their lived experiences and offer invaluable insights into how the media, journalism students, and news consumers can do better.

Produced and directed by Logan Center Director Yvonne Latty, "The Second Trauma" challenges conventional reporting practices and advocates for a more empathetic and solution-oriented approach to storytelling. Co-producer and host Oronde McClain is also the newsroom liaison at PCGVR and an Emerging Leader Fellow with the Stoneleigh Foundation.

"The Second Trauma" urges journalists to move beyond the rush for headlines and embrace the responsibility of amplifying diverse voices and perspectives. By prioritizing meaningful engagement with affected communities and fostering genuine connections, media professionals can play a pivotal role in driving positive change and fostering a culture of empathy and understanding and possibly even help prevent gun violence. The screening of "The Second Trauma" is a free event open to the public, scheduled for April 17, 2024. Attendees are required to register in advance. For registration please visit [Eventbrite](#) and for more information, please visit [PCGVR's website](#). A trailer for "Second Trauma" is available for viewing on [Vimeo](#).

We invite members of the media to join us for this thought-provoking screening and a fireside chat featuring Angela Wade and Armond James, who appear in the film. They

will discuss their shared experience with the news media after losing loved ones to gun violence in Philadelphia.

After the fireside chat will be a panel discussion featuring distinguished speakers:

- Oronde McClain, Credible Messenger Newsroom Liaison, Philadelphia Center for Gun Violence Reporting and Stoneleigh Foundation Emerging Leader Fellow
- Prof. Yvonne Latty, Director, Logan Center for Urban Investigative Reporting at Temple University
- Dr. Jessica Beard, Temple trauma surgeon, Stoneleigh Foundation Fellow and Director of Research, Philadelphia Center for Gun Violence Reporting
- Jim MacMillan, Director, Philadelphia Center for Gun Violence Reporting and Assistant Director, Logan Center for Urban Investigative Reporting at Temple University

### **About Philadelphia Center for Gun Violence Reporting**

The Philadelphia Center for Gun Violence Reporting (PCGVR) creates direct and genuine connections among gun violence prevention scholars, journalists, and impacted communities to mitigate harmful media narratives and advance empathetic, ethical, and impactful gun violence reporting.

### **About the Logan Center for Urban Investigative Reporting**

Our mission is to tell investigative stories driven by the community. We are invested in Philadelphia, our city, our neighborhoods, our community. We listen and then report with empathy and compassion. Our team is Temple students, media partners, neighborhood leaders and community members. Together we expose what is not working and what is. We use our platform to find solutions.

For media inquiries or further information, please contact:

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