



## **Gun Violence Prevention Reporting National Certification Workshop**

**October 1 - 3, 2025**

### **Convene City View**

30 S. 17<sup>th</sup> Street  
Philadelphia, PA 19103



**pcgvr.org**



This groundbreaking national event will bring together journalists, public health experts, community leaders, and survivors to advance ethical, trauma-informed gun violence reporting and support effective prevention efforts.

### The three-day conference will include:

- A welcome reception on the evening of October 1st
- A full day of programming on October 2nd, including a keynote speaker, three dynamic training sessions, and structured networking opportunities
- A half-day on October 3rd featuring two training sessions, a guest speaker, a special presentation by the Association of Gun Violence Prevention Reporters, and a closing session

Attendees who complete all five sessions will receive a **Certificate in Gun Violence Prevention Reporting**, a key step toward professionalizing and standardizing trauma-informed approaches to covering this urgent public health crisis.



# Sponsorship Opportunities

## Primary Sponsor – \$50,000

- Premier logo placement
- Recognition in press release & opening/closing remarks
- 10 complimentary registrations
- Full-page ad in the conference program
- Co-branded signage throughout the venue

## Keynote Sponsor – \$25,000

- Recognition with keynote speaker promotions
- Logo in keynote slide deck & signage
- Half-page ad in the program

## Travel Sponsor – \$10,000

- Supports speaker & community travel
- Recognition in travel communications
- Logo on event website & signage
- 6 complimentary registrations
- Half-page ad in the program

## Education Sponsor – \$5,000

- Supports training & certification materials
- Logo recognition during training sessions
- 2 complimentary registrations

## AGVR/Survivor Connection Sponsor – \$2,500

- Supports AGVR & SC activities, conference materials & logistics
- Logo on agenda & printed program
- 4 complimentary registrations
- Quarter-page ad in the program

## Reception Sponsor – \$1,000

- Recognition at welcome reception
- Logo on reception signage & event program

To confirm your sponsorship or request a custom package, contact

Eric Marsh, Sr.  
Director of Operations  
[eric@pgcvr.org](mailto:eric@pgcvr.org)